

Southeast Region Health Promotion



How We Serve Communities

- Works within their local Public Health Offices
- Serves as the connection between the region, NMDOH staff and their local communities
- Performs community-based health promotion in the region through collaboration with community health councils, coalitions, and other networks
- Accesses resources and funding for their communities
- Creates health literacy materials and performs trainings
- Links the community to data resources, evidence-based interventions and programs
- Provides hands-on support and technical assistance to local community partners with community health assessments and other health initiatives
- Facilitates open communication between organizations
- Engages with advocacy and policy development around community and state-wide health issues



Mission Statement

To ensure health equity, we work with partners to promote health and well-being and improve health outcomes for all people in New Mexico.



Equity Statement

Health Equity is achieved when everyone in our society has the same opportunity to be as healthy as possible, regardless of race, ethnicity, gender, sexual orientation, economic status, or geographic location



Core Values

- Flexibility within our role in our communities
- Mobilize Communities
- Respect for a Variety of Organizational Processes
- Positive & Dynamic Teamwork
- Building Healthy Relationships

Your Southeast Region Health Promotion Team

Connecting Communities One County at A Time

Community Partners: Local Public Health Offices, Governmental Agencies, County Health Councils, School Health Advisory Councils (SHACs), Community Organizations, and many more!



Jimmy Masters
 Southeast Region Director
 505-222-4633
 James.masters@doh.nm.gov

Laurie Dudek
 Health Promotion Program Manager
 505-222-4636
 Laurie.dudek@doh.nm.gov

Joann Palomino
 Health Promotion Educator
 Chaves, Eddy, Lea, Lincoln Counties
 505-222-4634
 Joann.palomino@doh.nm.gov

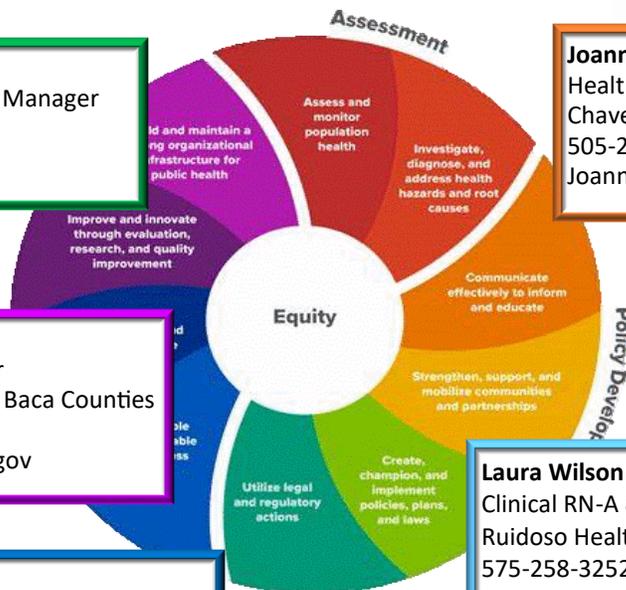
Debbie Gentry
 Health Promotion Educator
 Roosevelt, Quay, Curry, De Baca Counties
 575-356-4453 ext. 6367
 Deborah.gentry@doh.nm.gov

Laurie Collins
 Health Council Facilitator
 575-607-6471
 dandl@yucca.net

Sarah Bowman
 Overdose Prevention Coordinator
 505-660-6460
 Sarah.bowman@doh.nm.gov

Laura Wilson
 Clinical RN-A & Health Promotion Educator
 Ruidoso Health Office / Lincoln County
 575-258-3252
 Laura.wilson@doh.nm.gov

Melissa Martinez
 NUPAC Southern Health Educator
 575-528-5121
 Melissa.martinez1@doh.nm.gov



Health Promotion: Empowering Our Communities
 to Make Positive Lasting Health Changes

CHAVES CURRY DEBACA EDDY LEA LINCOLN QUAY ROOSEVELT