



*Investing for tomorrow, delivering today.*

# Medical Cannabis Program

## Cannabis *N*<sub>ugs</sub> *O*<sub>f</sub> *W*<sub>isdom</sub>

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# Disclaimer

- The opinions shared during this meeting do not necessarily reflect the position of the Medical Cannabis Program.
- The Medical Cannabis Program does not endorse any specific product, producer, or vendor.

# Cannabis Holidays – “Holi-daze”



# Why is it important to know these days?

- Mega Sales
- Mega Events
- “Cannabis Cup” – judges vote on finest samples and give awards
- Education - opportunity to discuss usage
- Increased demand for cards – opportunity for evaluation
- Agitated Patients

# 420 (April 20<sup>th</sup>)

- Origins of 420
  - Penal code in California for possession – actually applies to obstructing entry on public land.
  - Police radio code for “marijuana smoking in progress” – actually LAPD and NYPD do not have such a code and SFPD’s is for “juvenile disturbance”.
  - Bob Dylan’s song “Rainy Day Women #12 & 35” contains the lyric – “Everyone must get stoned” so of course,  $12 \times 35 = 420$ .
  - There are 420 active chemicals in marijuana – actually more like 550.
  - 1939 short story “In the Walls of Eryx” described “curious mirage-plants” that appeared to get the narrator high at 4:20, according to his watch.

# 420 (continued)

- Origins (continued)
  - The “Waldos” in 1971 would meet at 4:20 pm near statue of Louis Pasteur to “partake”.
    - (Credited as the inventors of 420)
  - On Dec. 28, 1990, a group of Deadheads in Oakland handed out flyers invited people to smoke “420”
    - (Credited with the concept of a holiday)
  - *High Times* magazine printed the flyer in 1991.
- Evolution
  - From personal to political to profits
  - Counterculture Symbol vs Corporate Influence
  - Cottage Product vs Commercial Commodity

420 WAKE N BAKE \* LEGALIZE IT! \* GEORGE IS THE ONLY EVIL BUSH

Support NORMAL \* \* \* \* \*

420 started in San Rafael Ca. around the late 1970's. It started as the police code for Marijuana Smoking in Progress. After San Rafael High School students heard of the police call, they started to use the expression 420 when referring to pot. -- "Lets go 420 dude"

After a while something magical happened, people started getting stoned at 4:20 am and/or pm. There's something magical about getting ripped at 4:20. Say one wake'n'bakes early in the morning and boasts doobie after doobie all day so that by the afternoon one is burnt and has developed a short term high tolerance. Now when 4:20 rolls around if you smoke a relatively small amount of buds you will get as stoned as if you didn't smoke pot all day.

Now there something more grand then getting stoned at 4:20. Now we are talking about the day of celebration. The real time to get stoned, the grand master of all holidays, 4/20 or April 20. This is when you must get the day off work or school. We are going to meet at 4:20 on 4/20 for 420 in Marin County at the Bolinas Ridge sunset spot on Mt. Tamalpais. Just go to downtown Mill Valley find a long haired stoner and ask where Bolinas Ridge is. You will find it. If you can't get to Marin, get together with your friends and **smoke pot hard core.**

**HELPFUL HINTS :**

- Try to give your self a few minutes to relax before smoking at 4:20 and hold your hit as long as you can, if you can, hold it until 4:21.
- When you 420 with a group make sure there is enough paraphernalia so everyone is included within that minute.
- Take extra care that nothing is going to go wrong within that minute.
- NO HEAVY WINDS ... No cops... No messed up fighters...
- and try to have it ready well before 4:20.

Thank You -- Legalize it -- ZIP 420

SMOKE POT AT 4:20 ZIP 420

Best NORMAL \* \* \* \* \*

# Jack Herer's B-day (June 18<sup>th</sup>)

- Outspoken cannabis activist in the 70's, 80's, and early 90's.
- Founder of HEMP (Help End Marijuana Prohibition) Organization.
- Authored a book on the case for legalization called "The Emperor Wears No Clothes".
- Recommend a sativa-dominant strain named in his honor.

# Oil and Concentrate Day / National Dab Day (July 10<sup>th</sup>)

- Reserved for cannabis oil and concentrate enthusiasts.
- Originated in a chart room where people were discussing their distaste for the 4:20 pm “smoke sesh time”.
- Now you can take a hit twice – 7:10 am and 7:10 pm.
- 710 = OIL when flipped



# National CBD Day (August 8<sup>th</sup>)

- Celebration to promote the non-intoxicating and anti-inflammatory properties of CBD
- Help companies market themselves
- More impactful in states where THC is still illegal

# Commemoration of the Victims of Prohibition (October 5<sup>th</sup>)

- On October 5, 1937, Samuel R. Caldwell and Moses Baca were arrested in Denver, Colorado.
- Three days after the Marijuana Tax Stamp Act passed which criminalized distribution and cultivation of cannabis.
- First men arrested on cannabis charges.
- Remember those who have faced “life-altering” sentences due to the criminalization of cannabis in the United States.

# Legalization Day (November 6<sup>th</sup>)

- In 2012, Colorado and Washington became the first two states to legalize recreational cannabis.
- Celebration increases as more states legalize recreational cannabis.

# “High” Volume Holidays

- New Years Day
- Independence Day
- Labor Day\*
- Halloween
- Veteran’s Day
- Christmas Day
- New Years Eve

# Food Holidays

- 2/9 – National Pizza Day
- 5/17 – World Baking Day
- 6/1 – National Donut Day
- 7/13 – French Fry Day
- 7/16 – Ice Cream Day
- 10/4 – Taco Day
- 12/8 – National Chocolate Brownie Day

# Celebrity Birthdays

- 2/20 – Rihanna’s Birthday
- 2/29 – Willie Nelson’s Birthday
- 5/24 – Tommy Chong’s Birthday
- 10/20 – Snoop Dog’s Birthday

# MCP Online Patient Portal Updates

- Live Instruction

# SB 242

- Change will go into effect June 16, 2023
  - Cards issued after June 15, 2023, will be valid for “2” years.
  - Change will not affect current expiration date.
  - Annual verifications are no longer required.

# Any questions?



# For More Information

- Website: [www.nmhealth.org/go/mcp](http://www.nmhealth.org/go/mcp)
- Phone: (505) 827-2321
- Email: [medical.cannabis@doh.nm.gov](mailto:medical.cannabis@doh.nm.gov)

**THANK YOU!!**